

The background is a collage of three vertical panels. The left panel shows three scuba divers in blue water, one at the top, one in the middle, and one at the bottom. The middle panel shows a person in a brown jacket climbing a steep, rocky mountain face. The right panel shows two inflatable rafts, one yellow and one red, navigating through white-water rapids. The text 'Career in Adventure Sports' is centered over the collage in a white, bold, sans-serif font.

# Career in Adventure Sports



# THE MOVERS AND SHAKERS OF GROUP 26



Ms. Brinda



Ms. Kavita



Ms. Surabhi



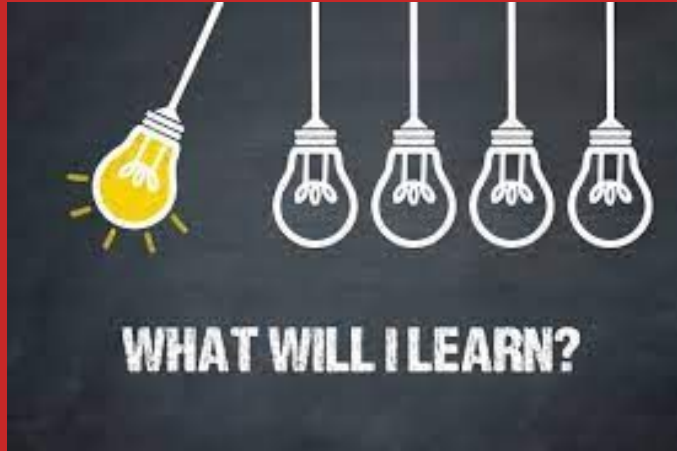
Ms. Nmemory





# SCOPE AND TRAJECTORY

# Objectives of the Session



- Why Adventure Sports?
- Scope and Career Prospects
- Required Qualifications
- Relevant Institutes and Universities
- Star Sportsmen in the Field
- Upcoming Global Market Trends

# Evolution of Adventure Sports

## Evolution of Adventure Sports



## Specialization Areas in Adventure Sports

Air Based

Bungee Jumping,  
Paragliding, Hot Air  
Ballooning,  
Mountain Climbing,  
etc.



Water Based

Rafting, Scuba  
Diving, Sailing &  
Rowing, Jet Skiing,  
etc.



Land Based

Trekking, Rock  
Climbing, Camping,  
Snow Skiing, etc.



# Skydiving



The origin of skydiving starts with the history of parachuting because, well, it plays a pretty important role in this extreme sport. The Chinese are thought to have used woven tarps as early as the 1100s to slow descents from high ridges

# Bungee Jumping



The roots of bungee jumping stem from what's known as land diving, a ritual practiced on Pentecost Island in the South Pacific country of Vanuatu. The legend is that the ritual started hundreds of years ago after a woman grew tired of her constantly abusive husband

# Whitewater Kayaking



The word “kayak” means “hunter’s boat” and comes from the Inuit and Aleut tribes of Arctic North America who first used this type of small boat for hunting. They made the boats out of light driftwood or from stretching animal skins over frames made from whale bones.

# Surfing



The practice of standing up on what’s known today as a surfboard was developed hundreds of years ago by the Polynesians, which British explorer Joseph Banks observed on the *HMS Endeavour* during James Cook’s first voyage to Tahiti. The influences for modern surfing can be traced to ancient Hawaii



# Rock Climbing



While forms of rock climbing have existed out of necessity for centuries, the sport of rock climbing didn't come along until the 1800s. There are three main places credited with playing a role in the birth of rock climbing as a sport: Elbe Sandstone Mountains in Saxony, Germany, Lake District in England and Dolomites in Italy

# Snowboarding



In 1965, a man named Sherman Poppen went into his garage on Christmas Day, attached two skis together and then "surfed" down a hill in his backyard. Poppen patented his product and sold it to the Brunswick Corporation. The Snurfer, as they called it, evolved into the modern snowboard and a new adventure sport was born. Snowboarding grew in popularity over the next several decades

# Renowned Organizations in the Global Arena:

United Kingdom

Nature Trek



Australia

Intrepid



Canada

ElderTreks



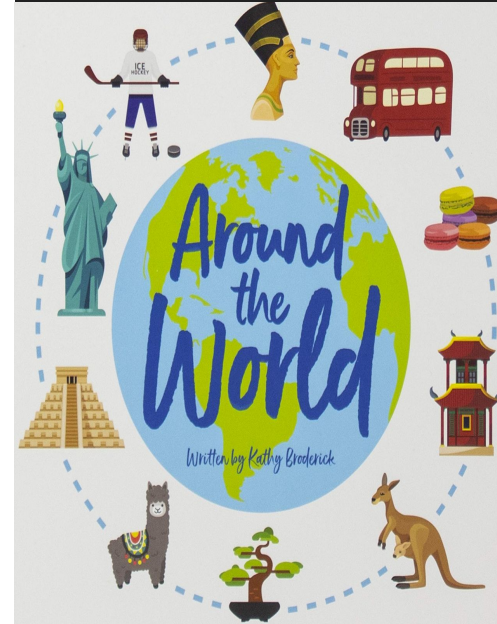
United States

Adventure Women

adventurewomen

Dubai

Absolute adventure



# INDIA

Snowleopard Adventures



Orca Dive Club



CountrySide

COUNTRYSIDE™  
ADVENTURE HOLIDAYS

WhiteMagic



Thrillophilia



India

# POSITIVE UPLIFT (ORGANIZATION/ GOVERNMENT) OF DIFFERENT COUNTRIES

- Aventure Ecotourisme Quebec is an association of stakeholders in the Canadian Province of Quebec.
- The Brazilian Adventure and Ecotourism Association.
- Tour and Safari association.
- The Mexican Association for Adventure Travel and Ecotourism.



## United States

- American Mountain Guides Association
- Zack Martin Breaking Barriers Grant
- Julie Cheney Culberson Educational Fund for women

## United Kingdom

- Female First Ascent award Launched by GRIT & ROCK



## India

- UGC initiated scheme of promotion of Adventure sports
- Govt. of India provides Financial Assistance to Promote Adventure Activities.
- Tenzing Norgay National Adventure Award



# Jobs Area in Adventure Sports



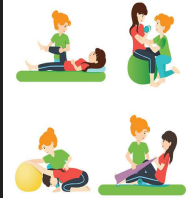
**Lifeguard**



**Instructor/  
Trainer**



**Paragliding**



**Sports  
Physiotherapist**



**Scuba Driver**



**Adventure Sports  
Photographer**



**Mountaineer**



**Surfer**

# Salary Structure

Unfortunately in India, the salary figures for adventure sports professionals are not very high and does not have a specific salary structure.

Salary differs depending on the career opportunity, location, job responsibilities and whether the position is full time or seasonal.

But to begin with, one can expect a salary ranges from Rs. 9,000/- to Rs. 12,000/- on a monthly basis at the beginning of the career.

You may expect to earn Rs. 20,000/- to Rs. 25,000/- per month or even more after acquiring a few years of experience in this field.

For those who are pro in adventure sports can manage to earn a hefty sum of Rs. 1000/- to Rs. 1500/- or more per day.



# Salary Structure based on job responsibilities



## Lifeguard

Depending on the workplace and working conditions, Lifeguard can expect anything between **Rs. 15,000 to Rs. 25,000 a month** to start with which can increase with the time and experience.



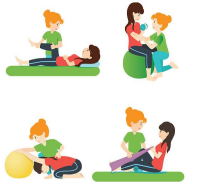
## Instructor/ Trainer

As far as pay packages and salaries of Adventure Sports Instructors are concerned they can get anything from **Rs. 20,000/- to Rs. 30,000/-** as an Adventure Sports Instructor in some good Adventure Sports Club or Hill Resorts to start with.



## Paraglider

You could make somewhere to the tune of **Rs. 15,000/- to Rs. 25,000/-** per month as an instructor. Your own setup as a paraglider would pay you much better in the longer run.



## Sports Physiotherapist

Sports Physiotherapist salary in India with less than 1 year of experience to 10 years ranges from **Rs. 0.9 Lakhs to Rs. 10.0 lakhs** with an average annual salary of Rs. 4.8 Lakhs.





## Scuba Driver

Salary range for the majority of workers in scuba divers at the start of the job typically ranges between **Rs. 9,500/- to Rs. 23,000/-** per month for a working week of 48 hours..



## Adventure Sports Photographer

An entry level adventure sports photographer earns an average salary between **Rs. 20,000/- to Rs. 30,000/-** with an average



## Mountaineer

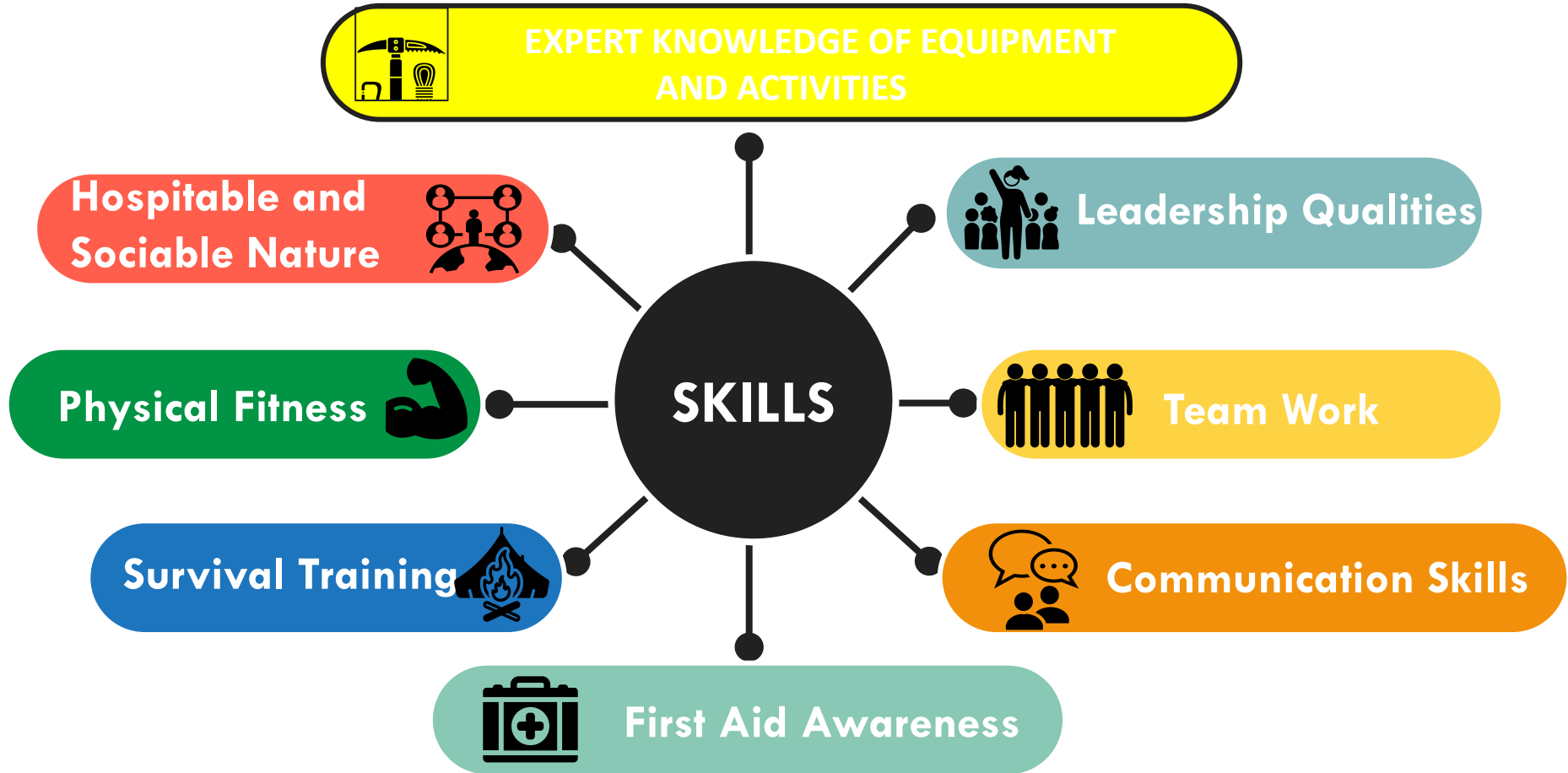
With basic mountaineering skills and knowledge of local landscape and trails; make about **Rs. 1000/- Rs. 1500/-** a day. These are seasonal earning.



## Surfer

A qualified surf instructor gets average salary of **Rs. 2.7 Lakhs to Rs. 10 Lakhs** per annum, depending on country and city.

# Skills Required for a Career in Adventure Sports



**Participation in Team Games**

**Students' Council**

**Event Organisation**

**Social Awareness Camp**

**NSS, NCC, Scouts and Guides**

**Competitions like Essay, Elocution etc**

**Programme Anchoring**

**Skit, Street Play**

**Effective use of Social Media**

**Encouraging Multilingual Approach**

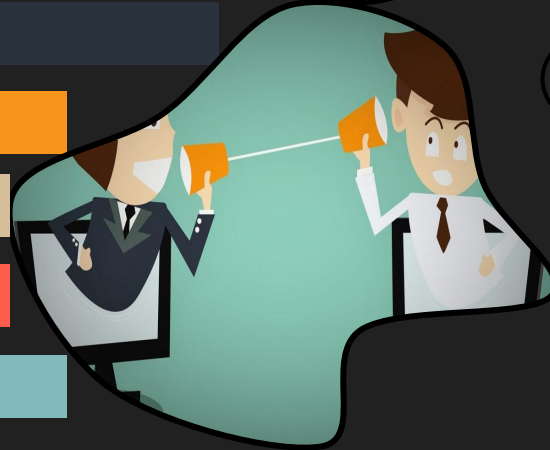
**Social Work Camps**



**Activities like MUN, Debate competition, Group Discussion**

**Activities like Treasure Hunt**

**Interviewing Socially Influencing Personalities**



**Training for First-Aid**

**Seminars by Doctors**

**Sports**

**Trekking**

**Yoga**

**Marathon**

**Aerobics**

**Mass PT**

**Gym Training**



**Fire Mock Drill**

**Adventure Camps**

**Conducting Summer and Winter Camps**

**Camps Like AVHAAN conducted by NSS and NCC**



**Assigning Group Projects for Research**

**Showing Documentary Films**

**Demonstration of Equipment**

**Field Trips**

# Subject Choice in School ?

**No Mandatory  
Subjects in School for  
Adventure Sports.**





**Students can opt for  
Physical Education  
subject in any Stream.**

**Undergraduate/ Postgraduate/ Vocational Education/ Certification**

**Why study Adventure Sports? How will it benefit?**

**Who would like to study?**

## *Degree courses in Europe*

Name of Programme	Location	Career Prospects	Fees Structure (approx)	Duration of Course	Eligibility
<p>Bachelor's Degree in Adventure and Outdoor Education</p>	<p>Helsinki, Finland</p> 	<ul style="list-style-type: none"> <li>● <b>Adventure-based entrepreneurship</b></li> <li>● <b>instructors in kayaking, trekking, rock climbing, and skiing.</b></li> <li>● <b>Sports Instructor, Sports Consultant, Coach or Personal Trainer,</b></li> <li>● <b>sports and leisure entrepreneurs</b></li> </ul>	<p>9000 euros/ study year for International students</p>	<p>3.5 years duration</p>	<ul style="list-style-type: none"> <li>● IB</li> <li>● Higher education studies in a country.</li> <li>● English language proficiency</li> <li>● Entrance exams in some cases</li> </ul>
<p>BA (Hons) in Adventure Performance and Coaching</p>	<p>Perth, United Kingdom</p> 	<ul style="list-style-type: none"> <li>● <b>Coach</b></li> <li>● <b>Guide</b></li> </ul>	<p>International student fee: £11,650 per year</p>	<p>4 years</p>	<ul style="list-style-type: none"> <li>● HS certificate/ diploma,</li> <li>● Personal practical outdoor experience is advantageous but not essential.</li> <li>● English language proficiency.</li> <li>● Entrance exams in some cases</li> </ul>

## *Degree courses in Europe*

Name of Programme	Location	Career Prospects	Fees Structure (approx)	Duration of Course	Eligibility
<p>Bachelor /Masters of Arts in Sports Management</p>	<p>Spain Germany, Switzerland, Czech Republic, UK</p> 	<ul style="list-style-type: none"> <li>● <b>Sports Marketer</b></li> <li>● <b>Event Coordinator</b></li> <li>● <b>Sponsorship Manager</b></li> <li>● <b>Contract Negotiation Manager</b></li> </ul>	<p>€ 6,450</p>	<p>3 years</p>	<ul style="list-style-type: none"> <li>● HS certificate/ diploma;</li> <li>● English language proficiency</li> <li>● Entrance exams</li> <li>● Group discussions needed for some applicants</li> </ul>







## Degree courses in US and Canada

Name of Programme	Location	Career Prospects	Duration of Course	Eligibility
Bachelor's Degree in Recreation, Adventure Education & Leisure Management	Paul Smith, USA		4 years	
Masters in Sports management	Alaska 	<ul style="list-style-type: none"> <li>● <b>Recreation Program Operations Supervisor</b></li> <li>● <b>Eco-Tourism Guide/Manager</b></li> <li>● <b>Resort, Cruise Line or College Activities Director</b></li> </ul>	2 years	<b>Recommended High School subjects:</b>  3 to 4 years of Math 3 to 4 years of Science 3 to 4 years of Language Arts 4 years of Social Studies 2 to 4 years of World languages
Bachelor of Science in Adventure Sports Management Program	Florida, Full sail univ; Georgetown University	<ul style="list-style-type: none"> <li>● <b>Camp Director.</b></li> <li>● <b>Outdoor Adventure Program Administrator</b></li> </ul>	4 years Bachelors degree	
Outdoor Leadership and Adventure Education Associate of Applied Science (A.A.S.) degree program	Garrett college, USA; West Maryland 	<ul style="list-style-type: none"> <li>● <b>Outdoor Adventure Guide</b></li> <li>● <b>Outdoor Educator/ Instructor</b></li> </ul>		
MS in Sports Management	 Columbia University	<ul style="list-style-type: none"> <li>● <b>Entrepreneurship</b></li> <li>● <b>Marketing and Management</b></li> </ul>	Full time-1.5 years, Part time- 2 to 4 years	

### *Degree courses in US and Canada*

Name of Programme	Location	Career Prospects	Duration of Course	Eligibility
<p>Post Baccalaureate Diploma in Adventure Studies;</p> <p>Bachelor of Tourism Management, Major in Adventure Studies</p>	 <p>Thompson River University in Canada</p>	<p><b>Employment within the adventure tourism industry as guides or entrepreneurs.</b></p>	<p>2 years</p> <p>4 years; \$2,358.83 per semester</p>	<p>Grade 12 (or equivalent) English till 12th; with a minimum of 73% ; Foundations of Mathematics 11 or Pre-calculus 11 or Foundations of Mathematics 12 with minimum C</p>

## Degree courses in Australia and New Zealand

Name of programme	Location	Career prospects	Duration of course	Eligibility
<p>Minor discipline in Adventure Sports is offered under Bachelor/ Masters in Sports Management, Fitness, Outdoor leadership and Sports science</p>	<p>Victoria University, Melbourne</p> 	<p><b>Qualified to manage sport organisations, facilities, and events.</b></p>	<p>4 years if undergraduate combined with masters/ 3 years only bachelors/2 years only masters</p>	<p>Completion of a Foundation course or equivalent plus IELTS</p>
<p>Bachelor of Outdoor Recreation</p>	<p>University of Notre Dame, Australia</p>  <p>University of Sunshine coast</p>	<p><b>Can work in the fields of Recreation, Adventure Tourism and Ecotourism.</b></p>	<p>3 years, online option available</p>	<p>Indian Senior School certificate, 75% overall for best 4 academic subjects; 80% . TOEFL., IELTS</p>
<p>Bachelor of Sport and recreation</p>	<p>Auckland university, New Zealand</p> 	<p><b>Leadership and Planning roles.</b></p>	<p>3 years \$35,900 : fees</p>	<p>Higher secondary certificate (standard xii), minimum 60%.</p>
<p>Minor in Adventure Sport and Environment minor offered under many bachelor courses</p>	 <p>University of Canterbury</p>	<p><b>Range of Jobs in Sport Development; and Coaching.</b></p>	<p>3 years full time</p>	<p>3 subjects with minimum 'C': in CIE certificates/ 24 points at IB; An overall average of 75% with a minimum of 60% in English in the All-India Senior School Certificate or the India School Certificate (ISC);</p>

## Certificate and diploma courses (colleges overseas)

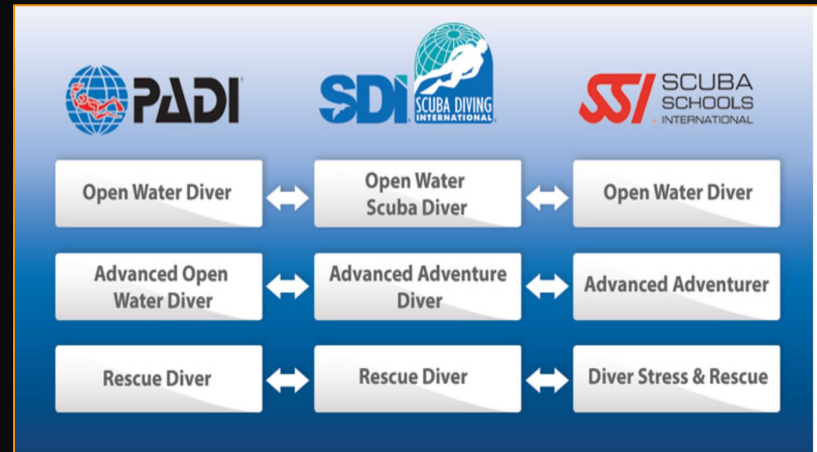
UK	US	Australia	New Zealand
<p>David Matthews Adventure Activities</p> <p>KECO Centre</p> <p>Outdoor lite Ventures</p>	<p>Red Rock Community college</p> <p>Glendale community College</p> <p>Scottsdale community College</p> <p>University of Alaska Southeast</p> <p>School: Challenge New Mexico</p> <p>Zion Rock and Mountain Guides</p>	<p>Global Village English Centre</p> <p>Outdoor Education Group</p> <p>First Track Adventures</p> <p>Bogong Outdoor Education Centre</p>	<p>Adventure center – Kelly College</p>

### Private conglomerates for Scuba diving:

Certificates from these institutes are recognized all over the world

Career prospects:

- Dive Guide or Dive Instructor
- Dive Shop Owner or Manager.
- Boat Captain.
- Public Safety Diver.
- Scientific Diver
- Marine Biologist.
- Underwater Archeologist
- Golf Ball Diver.
- Underwater photographer



## ***Certificate and diploma courses in India***

### **Name of course/programme**

### **Eligibility**

### **Career prospects**

1. Himalayan Mountaineering Institute, Darjeeling.
2. Nehru Institute of Mountaineering, Uttarkashi.
3. Jawahar Institute of Mountaineering, Batote, J&K.
4. Directorate of Mountaineering and Allied Sports, Manali.  
(himachal.nic.in/dmas)
5. Regional Mountaineering Centre, McLeodganj.
6. Winter Sports Skiing Centre, Kulu.
7. High Altitude Trekking & Skiing Centre, Narkanda.
8. Mountaineering Sub-Centres, Bharmour and Jispa.
9. Water Sports Centre, Bilaspur.
10. Regional Water Sports Centre, Pong Dam.
11. Adventure Sports Centre, Hatkoti
12. Balloon Club of India, Bahadur Shah Zafar Marg, New Delhi
13. Tenzing Norgay Himalayan Mountaineering Institute, Jawahar Parbat, Darjeeling
14. The Indian Institute of Skiing and Mountaineering
15. The National Institute of Water Sports in Panjim, Goa
16. India Outdoors, H2O, National Education Foundation (NEF), Pune
17. Himalayan Adventure Institute, Mussoorie.
18. Bharat Sevak Samaj: Certificate in Adventure Sports
19. Tamilnadu Physical Education and Sports University offers PG Diploma in Adventure Sports

Class XII may any subject.  
(There are no subject restrictions.)

The basic criteria is the physical fitness of the applicant.

Age Limit - 16 - 40.

For water sports courses, it is mandatory to know swimming.

It is preferable if you have a bachelor's degree.

Proficiency in a foreign language is an advantage in getting jobs in tour and travel agencies.

Fees vary from 20000 to 40000 INR

Duration - approx one year

**Guides, Instructors,  
Trainers, Coaches**

# SUCCESS STORIES





A portrait of Lt. Col. Satyendra Verma, a man with dark hair and a mustache, wearing a dark jacket and a brown hat. He is looking slightly to the right of the camera with a slight smile. The background is a blurred outdoor setting.

LT. COL.  
SATYENDRA VERMA

SKYDIVING STAR



KAYAKING  
GURU  
BHUPENDRA  
SINGH RANA



# VINAY MENON MOUNTAIN BIKING



F.

SAMAR FAROOQUI  
SLACKLINER



# SUMER VERMA

UNDERWATER PHOTOGRAPHER



« ABSOLUT. PRESENTS THE CREATIVE INDIANS

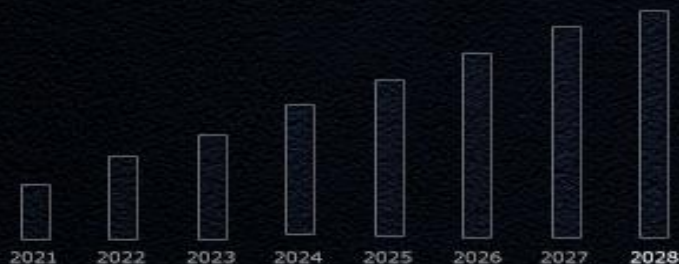
POWERED BY

EPISODE 1

OCTOBER 30th, SUNDAY 12pm

# GLOBAL ADVENTURE TOURISM MARKET

OPPORTUNITIES AND FORECAST, 2021-2028

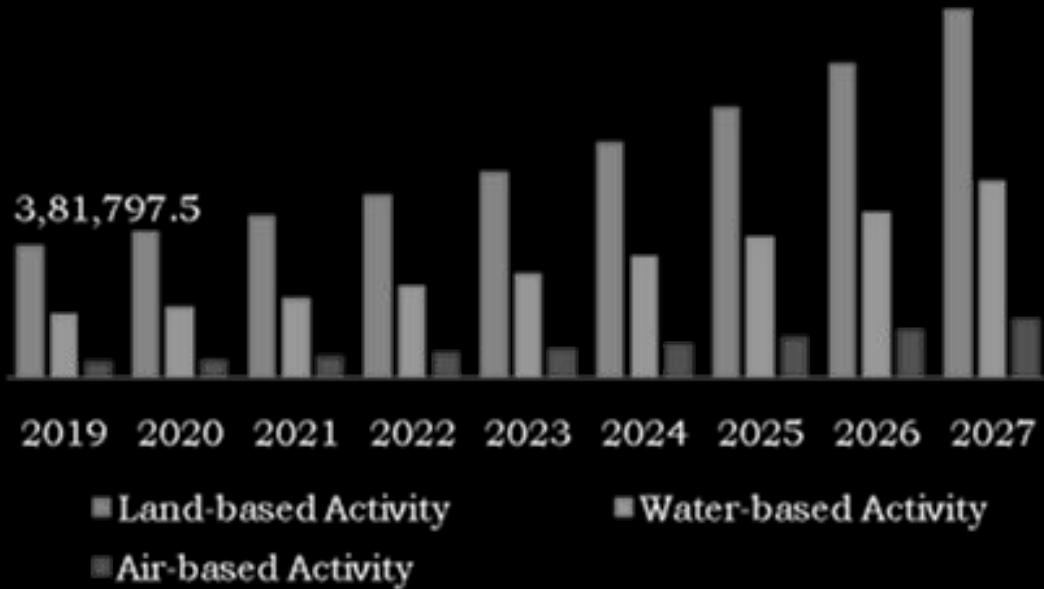


Global Adventure Tourism Market is expected to reach **\$1,169,095 million** by 2028

Growing at a **CAGR of 20.1%** (2021-2028)



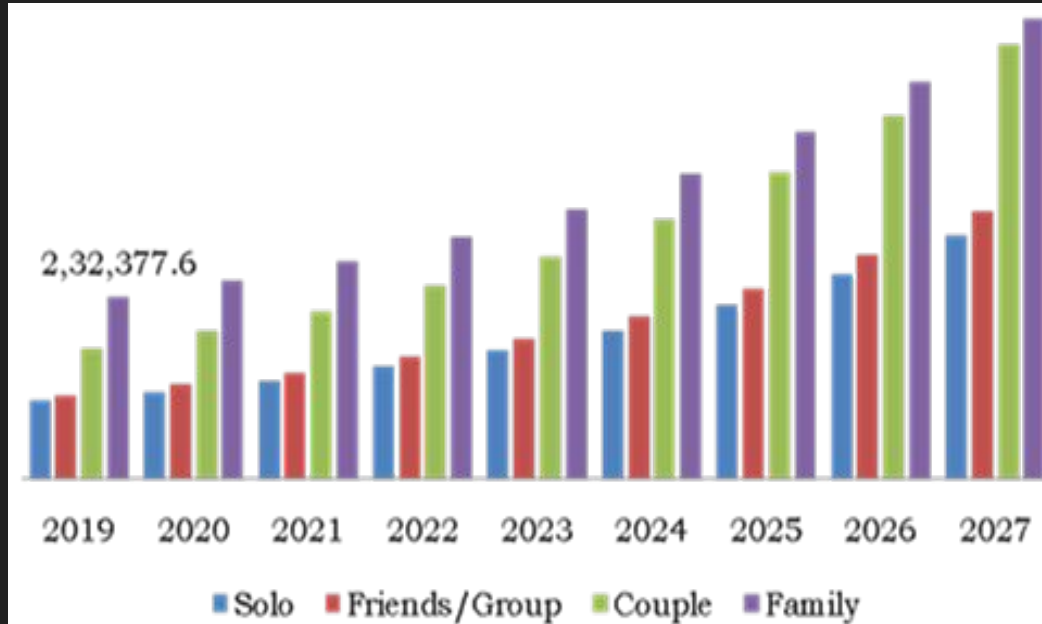
# Market analysis- Based on Activity



The land-based activity segment was the most prominent category accounting for the highest share in 2020 and will continue to grow in coming years.

The air-based activity is expected to witness the highest growth throughout the forecast period.

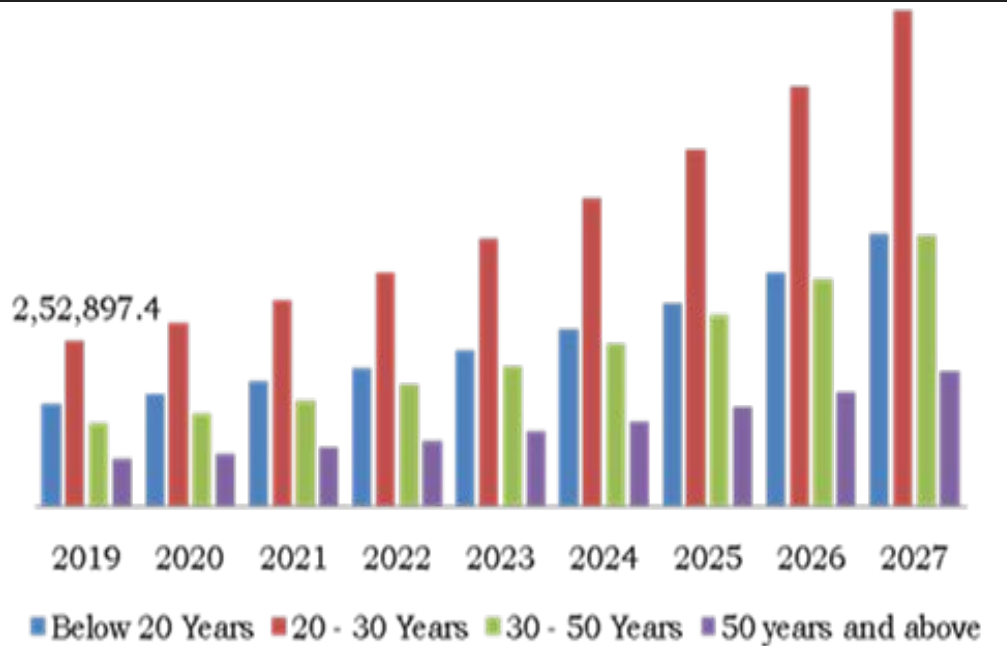
# Market analysis– Based on type of traveler



The couple segment was the highest contributor to the market in 2020 and is estimated to be growing at a notable CAGR of 20.9% from 2021 to 2028.

The family sub-segment held a significant share in the market as it accounted for a revenue of \$168,069.8 million in 2019 and is predicted to generate up to \$555,461.2 million by 2027.

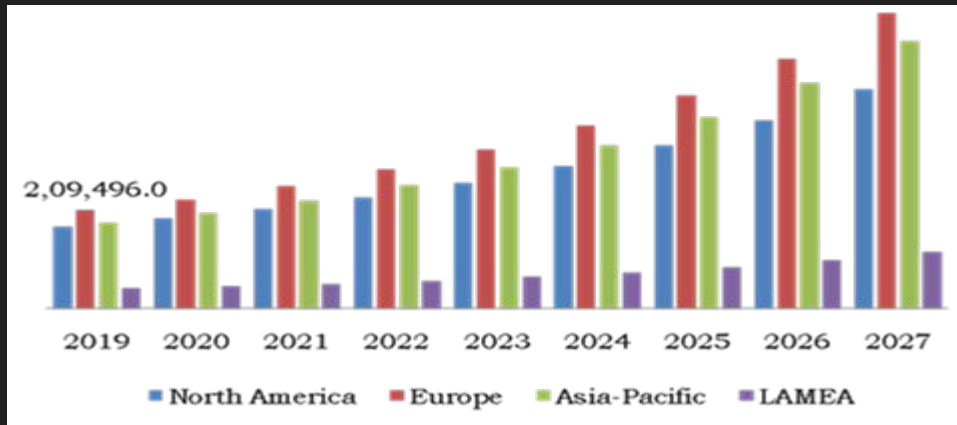
# Market Analysis – Based on Age



By age group, the 30-41 years segment was the dominant segment in 2020. The growth in this segment is attributed to the fact that people in this age group are financially stable and also have the energy and health to go for different adventure/activities.

Groups or individuals in the age group of 20-30 accounted for most of the market shares which stood at 41% and continues to grow.





Europe held the highest revenue share of 30% the adventure tourism market in 2019, and is predicted to account for \$632,996.3 million in 2027. On an average, Europe registers about 100 million trips per year. Europeans cherish the feeling of travelling to different places and hence, there is a huge demand for adventure tourism.

## FUTURISTIC CAREERS IN ADVENTURE SPORT

Extreme Sport Specialist

Adventure Sports Liaison  
Officer

Adventure Tourism Facilitator

Adventure Tour Guide

Skydiving/Base Jumping  
Instructor

Recreation Consultant

C  
A  
R  
E  
E  
R  
  
P  
A  
T  
H

Theme/Water Park Ride Tester

Water Rafting Guide

Snowboard Instructor

Paradise Island Caretaker

Storm Chaser

Theme/Water Park Ride  
Tester

A pair of hands is shown holding a glowing blue globe. The globe has a textured, swirling pattern and is the central focus of the image. The hands are rendered in a dark, almost black color, with some highlights on the fingers. The background is dark and textured, suggesting a nest or a similar environment. The text 'FUTURE PREDICTIONS' is written in a bold, pink, sans-serif font across the center of the globe.

**FUTURE  
PREDICTIONS**



# EXTREME SPORTS

A new class of sport has emerged in the last few decades, variously called extreme, adventure, action, and lifestyle sports. These activities are revolutionizing the notion of sport, exercise and physical activity and overtaking many traditional sports in terms of participation, and influence.



# How to Disseminate Information in our Schools?





**Student of batch 2008 Navrachana School Vadodara, has made a career out of adventure sports... Atri Mehta, who has taken training from Phuket Scuba Diving Institute... and runs his business in Dwarka ..**



# Integration of this knowledge in school activities



- Hosting quiz competitions
- Inviting Sports Stars for TEDx  
Type of Talks
- Organize Field Trips to Institutes  
that foster Adventure Sports.
- Organize Outstation Trips for  
students to participate, and  
experience Adventure Sports
- Host/participate in Tournaments

# TEAM EXPERIENCES







# THE MOVERS AND SHAKERS OF GROUP 26



Ms. Brinda



Ms. Kavita



Ms. Surabhi



Ms. Nmemory



# Bibliography and References

