

Word of the week
Std. V

21st November -27th November, 2022

Flair (Noun)

Meaning- a natural ability to do something well; a uniquely attractive style

Origin- late 19th century: from French, from *flairer* 'to smell', based on Latin *fragrare* 'smell sweet'.

Synonyms- ability, genius

Antonyms- inability, stupidity

Usage in sentence: -

1. She has a **flair** for languages.
2. That poster is designed with her usual **flair**.

Word of the week
Std. VI

21st November -27th November, 2022

Gimmick (noun)

Meaning- something designed to attract extra attention, interest, or publicity

Origin-The origin of the term "gimmick" is uncertain. Etymologists suggest that the term emerged in the United States in the early 20th century.

Synonyms- method, creativity, trick, imaginative

Antonyms-unoriginal, useless, unimaginative, uncreative

Usage in Sentence:

1. New magazine often use some **gimmicks** to get people to buy them.
- 2.I just know this is not an advertising **gimmick**.

Word of the week
Std. VII

21st November -27th November, 2022

Immune (adjective)

Meaning -1. having natural protection against a certain disease or illness

2. not affected by something

Origin - late Middle English (in the sense ‘free from (a liability)’): from Latin *immunis* ‘exempt from public service or charge’, from *in-* ‘not’ + *munis* ‘ready for service’. Senses relating to physiological resistance date from the late 19th century.

Synonyms- protection, safe

Antonyms – unguarded, hindered

Usage in Sentences –

1. Most adults are **immune** to rubella.
2. We've become **immune** to horror because of the news.

Word of the week
Std. VIII

21st November -27th November, 2022

Effrontery

Meaning: insolent or impertinent behaviour

Origin: late 17th century: from French *effronterie*, based on late Latin *effrons*, *effront-* ‘shameless, barefaced’, from *ex-* ‘out’ + *frons* ‘forehead’.

Synonym: audacity, impertinence

Antonym: modesty, shame

Usage in Sentence:

1. She had the **effrontery** to ask me for more money.
2. Why are you showing such **effrontery**?

Word of the week
Std. IX

21st November -27th November, 2022

Ignominy

Meaning – Public shame and embarrassment

Origin – Mid 16th century. From French ignominie or Latin ignominie, from in-'not' + a variant of No men 'name.

Synonyms – humiliation, dishonour, shame

Antonyms – honour, approval, praise

Usage in sentences:

1. The best thing might be to let him simply leave in **ignominy**.
2. The people who put guns into the hands have a share of that **ignominy**.

Word of the week
Std. X

21st November -27th November, 2022

Impecunious (adjective)

Meaning – having very little or no money

Origin – late 16th century: from 'not' + obsolete **pecunious** 'having money', 'wealthy'.

Synonym – penniless, impoverished, indigent

Antonym – wealthy

Usage in sentences –

1. I first knew him as an **impecunious** person living in a tiny apartment.
2. Plans are being developed to help the **impecunious** people in the city who are without housing.

Word of the week
Std. XI

21st November -27th November, 2022

Doppelganger (NOUN)

Meaning- A person who is identical to another

Origin- German Doppelgänger, from doppel- double + -gänger goer, the first known use of doppelgänger was in 1851

Synonyms- clone, duplicate

Antonyms- dissimilarity, reality

Usage in sentence:

- 1 In the story, the character is haunted by a **doppelgänger**.
2. At the mall today I saw someone who could be your **doppelgänger**.

Word of the week
Std. XII

21st November -27th November, 2022

Gerrymander

Meaning – to change the borders of an area in order to increase the number of people within that area who will vote for a particular party or person.

Origin- Early 19th century: from the name of Governor Elbridge Gerry of Massachusetts + salamander, from the supposed similarity between a salamander and the shape of a new voting district on a map drawn when he was in office (1812), the creation of which was felt to favour his party; the map (with claws, wings, and fangs added) was published in the Boston Weekly Messenger, with the title The Gerry-Mander .

Synonym – contrive, manipulate, distort

Antonym – connect, attach

Usage in sentence –

1. The Prime Minister tried to **gerrymander** the recent elections in two ways.
2. The districts are so badly **gerrymandered** that a challenger can't win.