

SARALA BIRLA PUBLIC SCHOOL

Birla Knowledge City, Mahilong, Ranchi

Session - 2021-22

Assignment - I



Class: XII

Subject: Business Studies

CHAPTER- 1 NATURE AND SIGNIFICANCE OF MANAGEMENT

1. Define Management
2. What is important in Management. Effectiveness or Efficiency? Give reason.
3. Explain the importance of Management.
4. Dharam is a well-known businessman in the field of publishing. He owes the success of his business to his own education in business management and his team of certified management consultants. Therefore, he decides to send both his children Danush and Damini abroad to acquire a degree in business management in their individual area of expertise. He feels that all over the world there is marked growth in management as a discipline, but still it is not considered to be a full-fledged profession for certain reasons.

In the context of the above case :

- i) Explain the reasons because of which Dharam considers management as a discipline.
 - ii) Critically examine the various reasons because of which management is not considered to be a full-fledged profession.
5. Management process is a series of continues inter related functions with no re determined sequence. Explain.
 6. Kartik joins a garment factory as a plant supervisor in Lucknow. He observes that the output of some workers is very low as compared to the standards set for their performance. On analyzing the reasons for the same, he finds out that a lot of time of the workers is wasted in getting the requisite materials issued from the store. Whereas on asking, the store keeper complains that there is no harmony in the working of the production department as a whole. Everyday the workers approach him at the last minute to procure different kinds of threads, laces, mirrors, buttons etc. If it is not available in the store then he has to place an order with the purchase officer. As a result, a lot of time of the workers is wasted. So, in order to integrate the various productions activities, henceforth, Kartik ensures that the store keeper is informed well three days in advance about the requisite material. Consequently, the store keeper is able to keep the materials ready for the workers every morning in accordance with their requirements. In context of the above case:
 - I. Identify and explain the quality of management that Kartik has introduced in the working of the production department as a corrective measure to control the output of the workers.
 - II. State briefly any two points highlighting the importance of quality of management identified in part (a) .

CHAPTER- 2 PRINCIPLES OF MANAGEMENT

1. Principles of Management are formed by hit and trial method? Do you agree? Justify.
2. State any two points which highlights the nature of principle of management.
3. Identify the technique of scientific management in which planning and production departments are

segregated. Discuss in brief.

4. Develop and imaginary plan of differential piece rates to be introduced for the workers engaged in making furniture.
5. Hritik is desirous of setting up a small factory to manufacture different kinds of eco-friendly packaging materials. He proposes to adopt a logical approach to his business rather than hit and trail method as he knows that this can result in tremendous saving of human energy as well as wastage of time and materials. He plans to adopt paternalistic style of management in practice in order to avoid any kind of class-conflict that may emerge between him and the workers. Moreover, he plans to seek the opinion of his workers before taking any important decision and also offers incentives to them for providing valuable suggestions for the business.

In context of the above case :

- i) Identify and explain the various principle of scientific management that Hritik plans to apply in his business.
 - ii) List any two values that he wants to communicate to the society by offering eco-friendly packaging material.
6. Identify the principles of management violated in the following cases and explain them :
 - I. Raghav a manager, speaks to people at all levels, including his as well as other departments.
 - II. Raghav, a manager, expects his subordinates to work for personal satisfaction and contentment, without any monetary reward.
 - III. Raghav, a manager, expects that his subordinate produces instant results, without giving him sufficient time to settle in the new environment.
 - IV. Raghav, a manager, does not replaces competition with cooperation.
 7. Discuss the following techniques of scientific work study :
 - i) Time study
 - ii) Motion Study
 - iii) Fatigue study
 - iv) Method Study Simplification and Standardization of work

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