

SARALA BIRLA PUBLIC SCHOOL

Mahilong, Ranchi.

Revision Test-1 (EP) [15.1.2020]

Class - XI



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1. What is SIDBI? [1]
 2. What is e-commerce? [1]
 3. Who was the inventor of *Penicillin*? [1]
 4. Explain Above the line promotion strategy. [1]
 5. Write the full form of NIMSME. [1]
 6. What is brain storming? [1]
 7. What do you mean by environment scanning? [1]
 8. What is Intrapreneurship? [1]
 9. Explain McClelland's Theory of Needs. [3]
 10. What do you understand by the following: [3]
 - a. Innovative Entrepreneurs.
 - b. Imitative Entrepreneurs
 - c. Fabian Entrepreneurs
 11. Explain the case in point: The Grameen Bank, a Model of Sustainability. [3]
 12. Write and explain Myths of Entrepreneurship. [6]
 13. In a sense generating idea is relatively an easy exercise, especially if it is done in groups. What do you understand by generating ideas? List down the different structured approaches that can be adopted to generate ideas. [6]
 14. Explain the case study of Nandita Bijur. [6]